

Get **MORE** of What You Want From Your Business



EOS® Transformational **TRACTION** workshops for entrepreneurs and CEOs



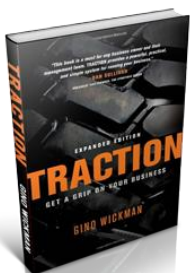
With a father who died too young from working overtime in three different businesses to support a family of nine, Ken DeWitt learned early in life that working hard doesn't always accomplish what it's supposed to. That lesson still fuels DeWitt's passion for helping entrepreneurs build businesses that allow them to live a lifestyle of freedom.

During his 30-year career as a serial entrepreneur and business advisor, DeWitt has shown more than 100 companies how to get MORE of what they want from their business, and less of what they don't.

As a speaker, DeWitt delivers exciting content from the national bestseller **Traction** that arms entrepreneurs and CEOs with a simple, powerful set of tools they can begin using right away to:

- Stop juggling too many “to-do” items and focus on the Six Key Components of truly great organizations
- Learn how to develop, articulate, and achieve their vision
- Solve personnel issues by making sure they have the right people in the right jobs
- Create scorecards that allow them to put their finger on the pulse of the business at any moment
- Conduct productive meetings that eliminate fruitless discussions, resolve issues, and keep team members inspired and focused on hitting their targets

In as little as 90 minutes, your attendees will walk away with the knowledge and inspiration they need to begin building the business of their dreams.



**National
Bestseller**

“TRACTION is like P90X for your business; other workouts work, but P90X helps you build the strongest body. It's the same with EOS™. Other systems work, but this one is the best. And having Ken as your coach really takes it to the next level. It's like having a personal trainer to hold you accountable and make sure you're getting maximum impact from every rep.”

**Charlie Regan, Jr., President
Gorrie-Regan, Inc.**

“ If I'd had the information Ken gave us in today's talk ten years ago, I would never have sold my business and gone to work for someone else. ”

**Warren Smedley,
University of Alabama at Birmingham
Business Leaders Roundtable**

KEYNOTES, HALF-DAY, AND FULL-DAY WORKSHOPS IDEAL FOR:

- **Business Peer Groups**
- **Industry Associations**
- **Trusted Advisor Groups**
- **Franchise Conferences**

RECENT AUDIENCES:

- **Entrepreneurs' Organization (EO)**
- **Vistage**
- **Young Presidents' Organization**
- **Truth@Work**
- **Financial Executives International**

For speaker information and scheduling, contact Rachael Hodo at 205.222.3751 or Rachael@ProAdminSolutions.com.

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